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The "HEARING BONE'S" Connected to the WHAT?

Hearing loss may signal other important health issues



CARDIOVASCULAR DISEASE (CVD)

Could the ear be a window to the heart? Hearing loss and CVD linked



ALZHEIMER'S & DEMENTIA

Dementia risk may be up to 5X higher with hearing loss



DEPRESSION

Symptoms go down, quality of life goes up with hearing aid use



DIABETES

Hearing loss 2X as likely for those with diabetes



FALLING

Hearing loss tied to 3-fold risk of falling



HOSPITALIZATION

32% more likely for older adults with hearing loss



CHRONIC KIDNEY DISEASE (CKD)

Moderate CKD associated with 43% increased risk of hearing loss



IS CONNECTED TO OTHER HEALTH CONDITIONS

MORTALITY

Hearing loss tied to greater risk of dying for older men



Treating hearing loss may help more than just your hearing.

Take an online hearing check at www.betterhearing.org

FDA Red Flag Conditions

- Visible congenital or traumatic deformity of the ear
- History of active drainage or bleeding from the ear within the previous six months
- Air-bone gaps of certain proportions
- Asymmetric hearing loss
- Acute or chronic dizziness
- Visible evidence of excessive ear wax
- Ongoing pain or discomfort
- Sudden or Rapid Hearing Loss



FDA Red Flag Conditions

 250,000 visitors to national hearing aid retail chains

 4-5% Required Referral based on Red Flag Conditions

