

Rebranding the #OpenData Movement and the #Innovation Era

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The current intersection of science, technology, and policy has largely focused on health care, omitting the consideration of public health







HEALTH CARE ≠ PUBLIC HEALTH

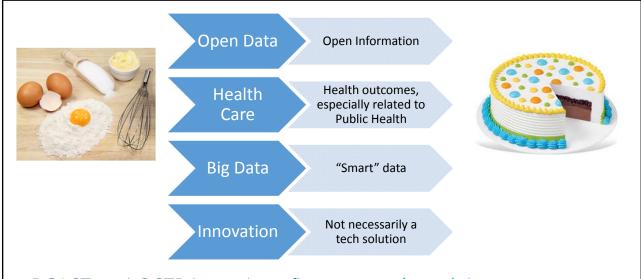
Is #OpenDATA appropriate/enough?

Can we shift to Open INFORMATION or Open KNOWLEDGE?

How will Open Data address HEALTH OUTCOMES that transcend the health care system?

Does INNOVATION require a TECHNICAL SOLUTION?





PCAST and OSTP have the influence to rebrand this movement and shift strategies to inspire and empower audiences who can benefit most from open information/knowledge and innovation

